



Small Business Week

of Eastern Missouri, Inc.

2005 Calendar of Events
May 2 - 7, 2005



Small Business Week Events

mon May 2 tue May 3 wed May 4

Please make reservations for these events by following the RSVP instructions shown after each individually listed Session.

Reservations by Monday, April 25, 2005

SESSION 1: Salute To Small Business Lenders & Hall-of-Fame Kick-Off Networking Breakfast

Join us in expressing appreciation to the financial institutions that support small business in our community.

Time: 7:30 a.m. – 9:00 a.m.

Place: Radisson Hotel–Clayton
7750 Carondelet Ave.
Clayton MO 63105

Cost: \$20

Sponsor: Eastern Missouri Association of Government Guaranteed Lenders, SBA

RSVP: Online Reservations at www.smallbusinessweekstl.org or 314-746-WEEK

SESSION 2: SEMA (State Emergency Management Agency) Small Business Continuity Planning

Interactive workshop provides the necessary knowledge and skills to plan for, respond to, and recover from disasters that would have significant impact on your business.

Time: 6 p.m. – 10 p.m.

Place: Drury Inn Creve Coeur
11980 Olive Blvd.
Creve Coeur, MO 63141

Cost: FREE, Seating is limited.

Sponsor: SEMA

RSVP: Online Reservations at www.smallbusinessweekstl.org or 314-746-WEEK

SESSION 3: NAWBO After-Hours Cocktail Party

Network with women business owners. Enjoy an evening of food and fun as we honor NAWBO's Partner and Member of the Year.

Time: 6:00 p.m. – 8:00 p.m.

Place: Schlafly Bottleworks
7260 Southwest Ave.
St. Louis, MO 63143

Cost: \$19

Sponsor: NAWBO - St. Louis

RSVP: 314-645-6465, Online Reservations at www.smallbusinessweekstl.org or 314-746-WEEK

SESSION 4: Salute to Young Entrepreneurs

Featuring Regional Winners of the Global Student Entrepreneur Awards (GSEA), the SBA St. Louis Young Entrepreneur and Saint Louis University Entrepreneurs. The GSEA program, developed by the Jefferson Smurfit Center for Entrepreneurial Studies at the John Cook School of Business at Saint Louis University, is the world's premier program to honor undergraduate business owners.

Time: 11:30 a.m.

Place: Saint Louis University, Busch Student Center, St. Louis Room
20 North Grand
St. Louis, MO 63108

Cost: \$22

Sponsor: Saint Louis University

RSVP: 314-977-3850

SESSION 5: "Immigrant Microenterprise Showcase and Awards"

Join us to recognize successful immigrant businesses receiving services from Business Links, a program of the International Institute of St. Louis. Enjoy a sampling of ethnic appetizers and hear how immigrant businesses are impacting St. Louis.

Time: 5:30 p.m. – 7:30 p.m.

Place: International Institute
3654 S. Grand Boulevard
St. Louis, MO 63118

Cost: Free

Sponsor: Business Links (International Institute), National City Bank, BUILD St. Louis, SCORE
RSVP: 314-773-9090, ext. 106, Online Reservations at www.smallbusinessweekstl.org or 314-746-WEEK

SESSION 6: International Business Primer – "Identifying, Signing, Managing and Motivating Overseas Agents and Distributors"

Presenters include: US Department of Commerce, US Small Business Administration

Time: 8:00 a.m.–11:30 a.m.

Place: Greenbriar Hills Country Club
12665 Big Bend Road
St. Louis, MO 63122

Sponsor: U.S. Export Assistance Program

Cost: \$25

RSVP: 314-425-3302, ext. 103

SESSION 7: Valuation of Early Stage Life Science Business

Presenters are venture capitalists and financial experts who will explain how to fund the early stages of advanced technology companies. Subjects to be addressed will be angel investing, seed and early VC round, valuations in relation to business stage and accomplishments, capitalization tables, how to optimize your company's value.

Time: 2:00 p.m. – 5:00 p.m.

Place: Center for Emerging Technologies
4041 Forest Park
St. Louis, MO 63108

Sponsor: Center for Emerging Technologies, Monsanto Fund

Cost: \$40

RSVP: Bill Simon 314-615-6908, Email reservations: intern@emergingtech.org

SESSION 8: U.S. Bank Business After Hours

Celebrate Small Business Week by networking with business owners and supporters. Mix and mingle with accountants, bankers, attorneys, entrepreneurs, and other supporters of small business.

Time: 5:00 p.m. – 7:00 p.m.

Place: University Club, 22nd Floor
1034 South Brentwood
St. Louis, MO 63117

Cost: \$18

Sponsor: U.S. Bank, St. Louis Small Business Monthly

RSVP: 314-569-0076, ext. 203, Online Reservations at www.smallbusinessweekstl.org or 314-746-WEEK

Business Expo Exhibition Space

■ \$125 – 8' x 6' exhibition space that includes a 3'x 8' skirted table at the Business Expo prior to the Awards Dinner

■ \$250 – 16' x 6' exhibition space that includes two 3'x 8' skirted tables at the Business Expo prior to the Awards Dinner

500+ Awards Dinner attendees visit the Expo area. This is an excellent opportunity to showcase services and products. Purchase of exhibition space is available only to small businesses according to the SBA's definition of a small business and to Small Business Week Sponsors. To purchase space contact Jan Scott: jan@wypstlouis.com.

(Cost of Expo space does not include Awards Dinner.)

thur fri sat

May 5

May 6

May 7

SESSION 9: St. Louis Monthly Business Networking Breakfast

Government agencies and government prime contractors are present to provide potential business opportunities and up to 10 attendees make a two-minute presentation. Speakers are selected on a first-come basis from requests received. All attendees are introduced before the closing.

Time: 7:15 a.m. – 8:45 a.m.

Place: Salad Bowl
3949 Lindell Blvd.
St. Louis, MO 63108

Cost: \$10

RSVP: 636-519-4848

SESSION 10: Home-based Small Business Breakfast

The electronic age has created even more opportunities for home-based businesses. Make new contacts and share tips for success and survival.

Time: 9:00 a.m. – 11:00 a.m.

Place: The Junior League of St. Louis
10435 Clayton Road
St. Louis MO 63131

Cost: \$15

Sponsor: St. Louis Community College, Continuing Education, and HBWE Home Based Women Entrepreneurs

RSVP: 314-513-4586

SESSION 11: The St. Louis Veteran's Resource Business Center Open House

Open to all, especially military veterans (all branches). Come by and meet the staff and some of the volunteers of the center. The VBRC is "Veterans Helping Veterans"... assisting veterans, National Guard and reserve members in the formation and expansion of Veteran Owned Businesses.

Time: 9:00 a.m. – 11:00 a.m.

Place: 4360 Lindell Boulevard
St. Louis, MO 63108

Cost: Free

RSVP: 314-531-8387

SESSION 12: Annual SBA Awards Dinner

Network with our sponsors, award winners and nominees during the Business Expo. Enjoy a superb dinner and salute the success of the 2005 Small Business Week award winners.

Time: 5:00 p.m. - Business Expo

6:30 p.m. - Dinner

Place: Renaissance Grand
800 Washington Ave.
St. Louis, MO 63101

Cost: \$45, Seating is limited.

RSVP: Online Reservations at
www.smallbusinessweekstl.org
or 314-746-WEEK

SESSION 13: Missouri Venture Forum – "Will Your Elevator Pitch Take You To The Top?"

Organization that brings together people interested in helping entrepreneurs obtain the capital required to grow and prosper. Companies seeking capital may register to make a two-minute forum presentation to the group. Morning includes networking, breakfast and guest speaker.

Time: 7:15 a.m. – 10:00 a.m.

Place: University Club, 21st Floor
1034 South Brentwood
St. Louis, MO 63117

Cost: \$45

Speaker: John Saurez, Regional Training Director, Business Network International (BNI)

RSVP: For reservations call:
314-241-2683

SESSION 14: Cherokee Place Business Incubator Open House and Networking Opportunity

This event is hosted by the partnership of the SSDN-Cherokee Place (www.ssdn.org), Ichi-Ban and Associates (www.ichibanstl.com), Black (http://www.stlbcc.org) and Hispanic (http://www.hccstl.com) Chambers of Commerce. All are invited to come down to the historical "CHEROKEE STREET" and visit the many diverse small businesses both in the incubator and on the street. Cherokee Place Small Business Incubator is a model of social entrepreneurship that host both RETAIL and SERVICE entrepreneurs.

Time: 5:30 p.m. – 8:00 p.m.

Place: 2715 Cherokee Street,
St. Louis, MO 63118

Cost: Free

Sponsor: SSDN, Hispanic & Black Chambers of Commerce, Ichi-Ban & Assoc.

RSVP: 314-664-6111

SESSION 15: SCORE: How to Start and Manage Your Own Business

A one-day seminar to acquaint prospective and active business owners with the planning needed to start and manage their business. Volunteers of the Service Corps of Retired Executives conduct this professional seminar.

Time: 8:00 a.m. - 4:00 p.m.

Place: St. Louis Community College at Forest Park
5600 Oakland Avenue
Performing Arts Building,
Room 203
St. Louis, MO 63110

Cost: \$40 (includes manual and seminar materials), attendees should bring a sack lunch

RSVP: 314-539-6600 ext. 248

2005 Small Business Week Winners

Small Business Person of the Year

Brenda Newberry, President and CEO
The Newberry Group

Financial Services Champion

Joseph Soraghan, Principal
Danna McKittrick, PC

Home-Based Business Champion

Kevin Schulte, President
Impact Business Developers

Minority Small Business Champion

Elizabeth Slosar, Vice President and Director
International Institute of Metropolitan St. Louis

Small Business Exporter

Stephen Mitchell, President
Magna Technologies

SBA Young Entrepreneur

Jerome McCall II, President
The Olympians

Small Business Journalist

Judith Meador, President and Publisher
St. Louis Small Business Monthly

Veteran Small Business Champion

Patrick Heavey, Director
Veterans Business Resource Center

Women in Business Champion

Virginia Campbell, President
Campbell Consulting Group

SBA Family-Owned Small Business

Sanford Jaffe, CEO
The Booksource

Thank You to Our Sponsors!

Gold

- U.S. Bank

Silver

- The Boeing Company
- Anheuser Busch
- Regions Bank
- St. Louis Development Corporation
- St. Louis Community College
- World Wide Technology & Sun Microsystems (Video Sponsor)
- Southwest Bank
- St. Louis Small Business Monthly
- St. Louis Commerce Magazine
- St. Louis Business Journal
- Image Works Public Relations
- Engineered Support Systems, Inc.

Bronze

- GE Capital Small Business Lending
- Commerce Bank
- National City Bank
- Business Centers
- Hen's Teeth Network
- Electro Image, LLC

Business Supporters

- Missouri State Bank
- Heartland Bank
- St. Louis County Economic Council
- All Mail USA
- Quick Tax & Accounting
- JS Logistics
- The Law Firm For Businesses, P.C.
- Bibby Financial Services

Event Sponsors

- Black Chamber of Commerce
- BUILD St. Louis
- Business Links (International Institute)
- CCEP Network Partners
- EMAGGL
- Hispanic Chamber of Commerce of Metropolitan St. Louis
- HBWE Home Based Women Entrepreneurs
- Ichi-Ban & Associates
- Monsanto Fund
- NAWBO (National Association of Women Business Owners)
- SEMA (State Emergency Management Agency)
- St. Louis Community College, Continuing Education
- St. Louis University
- SCORE (Service Corps of Retired Executives)
- SSDN
- U.S. Export Assistance Center
- U.S. Small Business Administration
- Veteran's Resource Business Center

Reservations by Monday, April 25, 2005

Please see specific RSVP instructions listed after each Session.

NAME	COMPANY	
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
EMAIL		
NAME YOU WANT TO APPEAR ON BADGE		

Session	Date	Description	Cost	#People	Total
Session 1	Monday, May 2	Kick-Off Networking Breakfast	\$20	_____	_____
Session 2	Monday, May 2	SEMA Small Business Continuity Planning	Free	_____	_____
Session 3	Monday, May 2	NAWBO After-Hours Cocktail Party	\$19	_____	_____
Session 5	Tuesday, May 3	Immigrant Microenterprise Showcase & Awards	Free	_____	_____
Session 8	Wednesday, May 4	U.S. Bank Business After Hours	\$18	_____	_____
Session 12	Thursday, May 5	Annual SBA Awards Dinner	\$45	_____	_____

If session is not listed above, please see **RSVP** information shown printed after each **SESSION** on the inside of this brochure.

*For multiple registrants, please attach a separate sheet. List each name individually, grouped by event. No refunds for cancellations less than 3 business days prior to event. PROGRAMS SUBJECT TO CHANGE.

For Credit Card Payments

Online Reservations at www.smallbusinessweekstl.org
or by phone: 314-746-WEEK (9335)
or fax: 314-851-0939

Visa or Mastercard only, please check one. ☐ Visa ☐ Mastercard

ACCOUNT #

EXPIRATION

NAME ON CARD Please Print

SIGNATURE

For Check Payments

Send your check with a completed copy of this form to:
Small Business Week of Eastern Missouri, Inc.
12520 Olive Boulevard, PMB 500, St. Louis, MO 63141

Make check payable to:

Small Business Week of Eastern Missouri, Inc.

Additional registration forms may be found at www.sbwstl.org
and/or www.sba.gov/mo/stlouis or can be faxed to you from
314-851-0945. You must call from your fax machine and follow
the recorded instructions. Remain on the line and a brochure
and registration form will immediately be sent to that fax
machine.

The support given by the U.S. Small Business Administration to this activity does not constitute an express or implied endorsement of any cosponsor's or participant's opinions, products or services. All SBA programs or cosponsored programs are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Contact Rose Garland, SBA St. Louis Place, 200 North Broadway, Suite 1500, St. Louis, MO 63102, 314-539-6600, ext. 232. Authorization No. 05-0768-03.

PRSRST STD
US Postage
PAID
St. Louis, MO
Permit No. G-82

200 North Broadway
Suite 1500
St. Louis, MO 63102

